

DHEZ MARIANO

# MY PORTFOLIO

This portfolio reflects my work, my journey, and the care I bring to everything I do.

With over a decade of hands-on experience, I blend creativity, structure, and heart to deliver solutions that truly make a difference.

Here's who I am, here's my work, and I'd love for you to get to know me better! ❤️



## CORE SERVICES & EXPERTISE

- **Graphic Design** – Impactful flyers, booklets, and business cards that strengthen brand presence.
- **Video Editing** – Polished, engaging videos that tell a clear and compelling story.
- **Social Media Management** – Strategic content that builds visibility and meaningful engagement.
- **Research & Data Analysis** – Clear insights that support informed decisions and results.
- **Project Management** – End-to-end coordination ensuring smooth execution and timely delivery.
- **Client Support** – Reliable, thoughtful assistance that builds trust and long-term relationships.
- **Property Management** – Organized, client-focused support to keep operations running efficiently.
- **Website Development** – Modern, responsive websites designed to convert and perform.
- **Administrative Support** – Efficient handling of essential tasks to free up client time.

## ABOUT ME

With over a decade of experience supporting clients, I'm a detail-oriented professional dedicated to helping clients work smarter, achieve more, and stay ahead through strategic, results-driven solutions delivered with care, precision, and impact.

I am a graduate of Bachelor of Science in Mass Communications, double major in Broadcasting and Journalism, which sharpened my skills in communication, research, and content creation.

As a certified Yellow Belt in Six Sigma, I bring a structured, efficient, and results-focused approach to every project, ensuring measurable outcomes for every client I support.

## HIGHLIGHTS

- Led end-to-end coordination of a sponsored movie screening with the AME-YPD Group and community leaders, **managing logistics, scheduling, & seating** for 279 attendees across two theaters at Regal Kingstowne.
- Independently organized and **reduced a client inbox of 3,000+ emails**, improving efficiency and response time.
- Developed **process-improvement matrices** to streamline operations and strengthen internal workflows.
- Designed **DART (Dallas Area Rapid Transit)** outreach flyers shared across Facebook communities to support rider surveys and service improvement initiatives.
- **Produced a Cybersecurity training video** adopted as official training for both new and existing team members.
- Created the official invitation and social media flyer for the **Prince of Wales School – Texas Alumni Reunion**.

## MY PROJECTS

### VIDEO EDITS



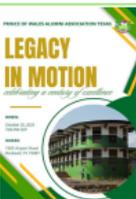
### WEBSITE DEVELOPMENT



### LOGO & BUSINESS CARDS



### DIGITAL FLIPPING BOOKLET



### GRAPHIC DESIGNS



While these projects showcase my creative side, another side shines through in research, proposals, and administrative (behind-the-scenes efforts that stay confidential).

➔ LEARN MORE